



landscape • architectural • hospitality • entertainment • illumination

www.focusindustries.com



New + Product Catalog

A complete and comprehensive new products line
of LED lighting fixtures from Focus Industries.

23/2024



WE ARE FOCUS INDUSTRIES

Welcome to the Focus **family**

We have made it easier to research our great quality products by redesigning the New Products Brochure to meet the needs of customers. See in-depth product details, new designs, and an array of quality products, accessories, and LEDs.

Need some design consulting? We can help with that. Speak with one of our knowledgeable sales team members or customer care agents about creating a lighting schedule specific to your project.

We have a great family of sales representatives and distributors located around the United States, which provides you with helpful specs, tips, and answers to all your lighting needs. Let us know if you need assistance in finding the nearest one to you.

Stay connected with us

We love seeing how you have incorporated Focus products into the interior or exterior spaces of your project, home, or business. Just like you, we love showing it off, and we would love to share your inspirational photos.

Follow us on Facebook, Instagram, and YouTube for great helpful tips, new product releases, clearance items and all the latest happenings with Focus Industries.



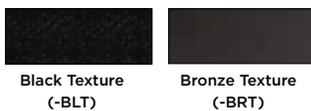
#stayfocused



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STANDARD FINISHES



PREMIUM FINISHES



CUSTOM FINISHES

Supply RAL or Pantone

ACID FINISHES Brass and Copper fixtures only



LIGHT WANDS
FORM MEETS FUNCTION



AREA LIGHTS

LIGHT WANDS



AL26SML68S324BRS

MATERIAL	Brass
ACRYLIC SIZE	12in / 18in / 24in 1.7in dia. (SM)
LED	3w MR11 LED 40° FL
CCT	3000K
LUMENS	300lm
VOLTAGE	12v
MOUNT	FA24 4.5in brass round canopy
MOUNT OPTION	FA033P 3 prong stake



AL26MDL24S324BRS

MATERIAL	Brass
ACRYLIC SIZE	12in / 18in / 24in 2.36in dia. (MD)
LED	3w MR16 LED 36° FL (L24)
CCT	3000K
LUMENS	270lm
VOLTAGE	12v 120v
MOUNT	FA24 4.5in brass round canopy
MOUNT OPTION	FA033P 3 prong stake

ACRYLIC TYPES



MATERIAL	Acrylic
ACRYLIC FEATURE	Clear (S1) / Bubble (S2) / Frosted (S3)
ACRYLIC SIZE	12in / 18in / 24in
ACRYLIC DIAMETER	1.7in dia. (MR11) / 2.36in dia. (MR16)

COLOR LENS OPTIONS AVAILABLE



Red (add -R)
Amber (add -A)
Green (add -G)
Blue (add -B)

AREA LIGHTS

ACRYLIC BOLLARDS



AL08SMDMS2L4COP



MATERIAL	Brass
SIZE	12in (SM)
LED	2w Omni Mini GU4 Bi-Pin (L4)
CCT	3000K
LUMENS	180lm
VOLTAGE	12v
MOUNT	FA03 9in ABS stake

AL08MDDMS2L24BRS



MATERIAL OPTIONS	Aluminum / Brass / Copper
SIZE	18in (MD)
LED	3w MR16 LED 36° FL (L24)
CCT	3000K
LUMENS	270lm
VOLTAGE	12v 120v
MOUNT	FA03LG large 9in ABS stake

AL08SLGMS2L24BRS



MATERIAL OPTIONS	Aluminum / Brass
SIZE	24in (LG)
LED	3w MR11 LED 40° FL
CCT	3000K
LUMENS	270lm
VOLTAGE	12v 120v
MOUNT	FA03LG large 9in ABS stake
MOUNT OPTION	FA033P 3 prong stake

**COLOR LENS
OPTIONS AVAILABLE**



Red (add -R)
Amber (add -A)
Green (add -G)
Blue (add -B)



BOLLARDS
BEAUTIFICATION THROUGH INNOVATION





INTRODUCING AUTO IGNITE TORCHES

The automatic ignition system provides a flip-of-a-switch convenience for igniting and turning off your gas torch. It can be linked to your existing exterior 12 or 120-volt lighting system, or placed on a separate circuit. No need to manually turn on the gas and light the flame. Just flip a switch or connect to a timer. A smart circuit can be used to plug into and use the APP to control your torches.

Flame monitoring by the ignition system is constant and ongoing. Should the torch die out, it will automatically detect the loss of flame and re-ignite. After three failed re-ignition attempts, the ignition controller will turn off the gas and pause five minutes before attempting to re-ignite.





TORCHES

AUTO IGNITION



AL18LGNGAI12VCOP

MATERIAL	Copper
SIZE	12in / 18in / 24in 1.7in dia. (SM)
GAS TYPE	Propane (P) / Natural Gas (NG)
CCT	3000K
LUMENS	300lm
VOLTAGE	12v / 120v
SLEEVE	UVR simulated bamboo sleeve
MOUNT OPTION	FA033P 3 prong stake



AL18CY001NGAI120VSS

MATERIAL	Stainless Steel
SIZE	12in x 3.5in dia. x 6ft sleeve (sold separately)
GAS TYPE	Propane (P) / Natural Gas (NG)
CCT	3000K
LUMENS	270lm
VOLTAGE	12v 120v
MOUNT	FA24 4,5in brass round canopy
MOUNT OPTION	FA033P 3 prong stake

***For more designs, please reference Focus torch brochure.



DBS997AI12V / DBS997AI120V

TYPE	Direct Burial
SIZE	9in x 9in x 7in
VOLTAGE	12v / 120v

DIRECTIONAL
THE DIFFERENCE IS IN SIZE



DIRECTIONAL LIGHTS

LARGE LED BULLETS



DL50L154BRS / DL50LEDM20BAR

MATERIAL OPTIONS	Aluminum / Brass
SIZE	4in x 9.25in (PAR30) / 4in x 7.25in (LEDM)
LED	10w PAR30 LED 36° (L154) / 20w LED module 40° (LEDM)
CCT	2800K (LEDM) / 3000K (PAR30)
LUMENS	1000lm (PAR30) / 1800lm (LEDM)
VOLTAGE	12v 120v
MOUNT	FA03LG large 9in ABS stake
MOUNT OPTIONS	FA26BLT or BRS mounting post with matching cap



DL60L150BRT / DL60L96WIR

MATERIAL OPTIONS	Aluminum / Brass
SIZE	5.20in x 11.25in (PAR38) / 5.20in x 7.25in (AR111)
LED	10w PAR30 LED 36° (L154) / 15w AR111 15° (L96)
CCT	3000K
LUMENS	1000lm (PAR30) / 1350lm (AR111)
VOLTAGE	12v 120v
MOUNT	FA03LG large 9in ABS stake
MOUNT OPTIONS	FA26BLT or BRS mounting post with matching cap

COLOR LENS
OPTIONS AVAILABLE



Red (add -R)
Amber (add -A)
Green (add -G)
Blue (add -B)

FLOOD LIGHTS

MODULE LED FLOOD LIGHTS



LFL012LEDM1027MV / LFL013LEDM1027MV

MATERIAL	Aluminum
SIZE	2ft (LFL012) / 3ft(LFL013)
LED	10w LED module
CCT	2700K / 3000K / 4100K
LUMENS [2ft]	2400lm (2700K) / 2500lm (3000K) / 2700K (4100K)
LUMENS [3ft]	3200lm (2700K) / 3300lm (3000K) / 3600K (4100K)
VOLTAGE	120-277v
MOUNT	x2 3/4" swivels



LFL014LEDM1027MV / LFL016LEDM1027MV

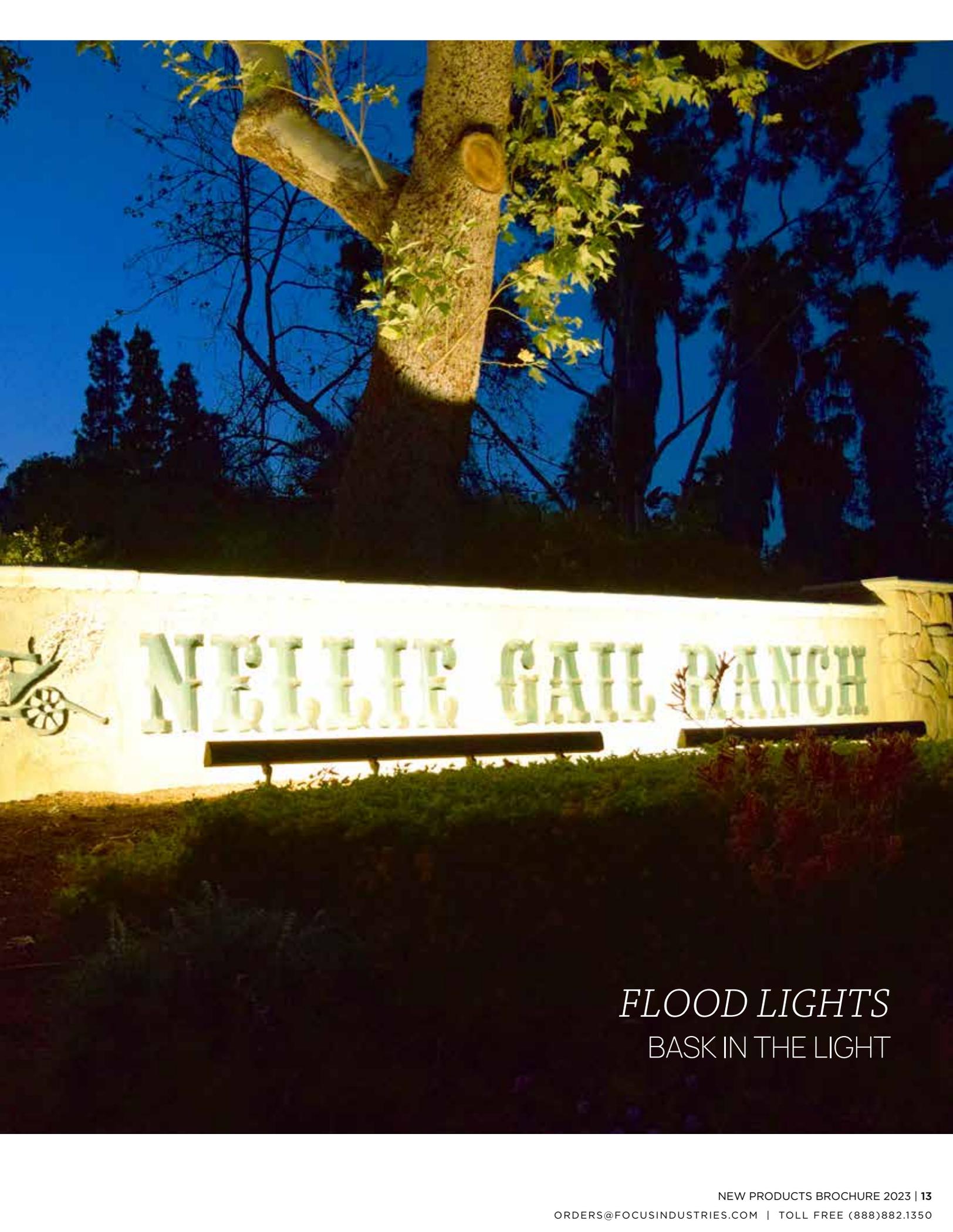
MATERIAL OPTIONS	Aluminum
SIZE	4ft (LFL014) / 6ft (LFL016)
LED	3w MR16 LED 36° FL (L24)
CCT	2700K / 3000K / 4100K
LUMENS [2ft]	2400lm (2700K) / 2500lm (3000K) / 2700K (4100K)
LUMENS [3ft]	3200lm (2700K) / 3300lm (3000K) / 3600K (4100K)
VOLTAGE	120-277v
MOUNT	x2 3/4" swivels (4ft) / x3 3/4" swivels (6ft)



LFL018LEDM1027MV

MATERIAL OPTIONS	Aluminum
SIZE	8ft (LFL018)
LED	3w MR11 LED 40° FL
CCT	2700K / 3000K / 4100K
LUMENS [2ft]	2400lm (2700K) / 2500lm (3000K) / 2700K (4100K)
LUMENS [3ft]	3200lm (2700K) / 3300lm (3000K) / 3600K (4100K)
VOLTAGE	120-277v
MOUNT	x4 3/4" swivels (8ft)





NELLIE GAIL RANCH

FLOOD LIGHTS
BASK IN THE LIGHT

STARLIGHT ACRYLIC
GLOWING WITH CHARACTER





SPECIALTY LIGHTS

STARLIGHT HANGING FIXTURES



SL15S2L12BRS / SL1510S2L24BRS

MATERIAL	Brass
SIZE	4in (SL15S2) / 10in (SL1510S2)
LED	3w Omni3 LED (L12) / 3w MR16 LED 36° (L24)
CCT	3000K
LUMENS	300lm (L12) / 270lm (L24)
VOLTAGE	12v
CHAIN SIZE	Brass 18in (custom sizes available)
MOUNT	3in brass round canopy



SL15S2L12COP / SL1510S2L24COP

MATERIAL	Copper
SIZE	4in (SL15S2) / 10in (SL1510S2)
LED	3w Omni3 LED (L12) / 3w MR16 LED 36° (L24)
CCT	3000K
LUMENS	300lm (L12) / 270lm (L24)
VOLTAGE	12v
CHAIN SIZE	Brass 18in (custom sizes available)
MOUNT	2.65in copper round canopy

ACRYLIC

MATERIAL	Acrylic solid
ACRYLIC FEATURE	Frosted (S2)
ACRYLIC SIZE	3in (custom sizes available)
ACRYLIC DIAMETER	2.50in dia.

COLOR LENS OPTIONS AVAILABLE



Red (add -R)
Amber (add -A)
Green (add -G)
Blue (add -B)

SPECIALTY LIGHTS

STARLIGHT PENDANT FIXTURES



SL15PS2L12BRS / SL1510PS2L24BRS

MATERIAL	Brass
SIZE	4in (SL15S2) / 10in (SL1510S2)
LED	3w Omni3 LED (L12) / 3w MR16 LED 36° (L24)
CCT	3000K
LUMENS	300lm (L12) / 270lm (L24)
VOLTAGE	12v
STEM SIZE	Brass 12in (custom sizes available)
MOUNT	3in brass round canopy



SL15PS2L12COP / SL1510PS2L24COP

MATERIAL	Copper
SIZE	4in (SL15S2) / 10in (SL1510S2)
LED	3w Omni3 LED (L12) / 3w MR16 LED 36° (L24)
CCT	3000K
LUMENS	300lm (L12) / 270lm (L24)
VOLTAGE	12v
STEM SIZE	Brass 12in (custom sizes available)
MOUNT	2.65in copper round canopy

ACRYLIC

MATERIAL	Acrylic solid
ACRYLIC FEATURE	Frosted (S2)
ACRYLIC SIZE	3in (custom sizes available)
ACRYLIC DIAMETER	2.50in dia.

COLOR LENS OPTIONS AVAILABLE



Red (add -R)
Amber (add -A)
Green (add -G)
Blue (add -B)





STARLIGHT PENDANTS
BEAUTY THROUGH DETAILS

PENDANTS
SIMPLICITY & ELEGANCE





SPECIALTY LIGHTS

RXS PENDANT LIGHTING



RXS13BRS / RXS12BRS



MATERIAL	Brass
SIZE	3in x 1.75in dia. (RXS13) / 4.25in x 2.25in dia. (RXS12)
LED	3w Omni3 LED (L12) / 3w MR16 LED 36° (L24)
CCT	3000K
LUMENS	300lm (L12) / 270lm (L24)
VOLTAGE	12v / 120v
STEM SIZE	Brass 12in (custom sizes available)
MOUNT	3in Canopy (P) / 4.50in Canopy (P24) / 4.50in flat plate (PFP)

RXS13COP / RXS12COP



MATERIAL	Copper
SIZE	3in x 1.75in dia. (RXS13) / 4.25in x 2.25in dia. (RXS12)
LED	3w Omni3 LED (L12) / 3w MR16 LED 36° (L24)
CCT	3000K
LUMENS	300lm (L12) / 270lm (L24)
VOLTAGE	12v
STEM SIZE	Copper 12in (custom sizes available)
MOUNT	3in Canopy (P) / 4.50in Canopy (P24) / 4.50in flat plate (PFP)

RXS12SS



MATERIAL	Stainless Steel
SIZE	4.25in x 2.25in dia. (RXS12)
LED	3w Omni3 LED (L12)
CCT	3000K
LUMENS	300lm (L12)
VOLTAGE	12v
STEM SIZE	Stainless Steel 12in (custom sizes available)
MOUNT	3in Canopy (P) / 4.50in Canopy (P24) / 4.50in flat plate (PFP)

COLOR LENS
OPTIONS AVAILABLE



Red (add -R)
Amber (add -A)
Green (add -G)
Blue (add -B)

SPECIALTY LIGHTS

RXS PENDANT LIGHTING



RXS18LEDMBRS / RXS10BRS

MATERIAL	Brass
SIZE	3.625in x 3in dia. (RXS18) / 5.875in x 4in dia. (RXS10)
LED	7,11,15,20 LED module (RXS18) / 8w PAR20 LED 15° (RXS10)
CCT	2800K (LEDM) / 3000K (PAR20)
LUMENS	450,600,900,1500lm (LEDM) / 600lm (PAR20)
VOLTAGE	12v / 120v / 277v
STEM SIZE	Brass 12in (custom sizes available)
MOUNT	4.50in canopy (P) / 4.50in flat plate (PFP)



RXS18LEDMCOP / RXS10COP

MATERIAL	Copper
SIZE	3.625in x 3in dia. (RXS18) / 5.875in x 4in dia. (RXS10)
LED	7,11,15,20 LED module (RXS18) / 8w PAR20 LED 15° (RXS10)
CCT	2800K (LEDM) / 3000K (PAR20)
LUMENS	450,600,900,1500lm (LEDM) / 600lm (PAR20)
VOLTAGE	12v / 120v / 277v
STEM SIZE	Copper 12in (custom sizes available)
MOUNT	4.50in canopy (P) / 4.50in flat plate (PFP)

**COLOR LENS
OPTIONS AVAILABLE**



Red (add -R)
Amber (add -A)
Green (add -G)
Blue (add -B)





PENDANTS
WHERE BEAUTY MEETS SUBTLETY



ADDRESS BOLLARDS
DRIVING HOME UNIQUE



PATH LIGHTS

ADDRESS BOLLARDS



PL26ABDMLEDS812VBLT



MATERIAL	Aluminum / Brass
SIZE	2.25in sq. x 26in
LED	4w LED strip (LEDS)
CCT	2700K
LUMENS	245lm
VOLTAGE	12v
CHAIN SIZE	Brass 18in (custom sizes available)
MOUNT	Deck mount / Stake mount (FA03 large ABS stake)

FA03LG (Large ABS Stake)



MATERIAL	ABS
SIZE	9in
DIAMETER	3in dia.

PL26LGABDMLEDS812VCPR



MATERIAL	Aluminum / Brass
SIZE	4in sq. x 36in
LED	x2 4w LED strip (LEDS)
CCT	2700K
LUMENS	490lm
VOLTAGE	12v / 120v
CHAIN SIZE	Brass 18in (custom sizes available)
MOUNT	Deck mount / Stainless Steel U-bracket



FACBUS

MATERIAL	Stainless Steel
SIZE	4in

PATH LIGHTS CUSTOM DESIGN



PL26DMCD001LEDS812VBRT



MATERIAL	Aluminum / Brass
SIZE	2.25in sq. x 24in
LED	3w MR16 LED 36° (L24) / 4w LED strip
CCT	3000K (MR16) / 2700K (LEDS)
LUMENS	270lm (L24) / 245lm (LEDS)
VOLTAGE	12v
MOUNT	Deck mount / Stake mount (FA03 large ABS stake)

FA03LG (Large ABS Stake)



MATERIAL	ABS
SIZE	9in
DIAMETER	3in dia.

See LED custom design bollards brochure for more standard design options.
Custom designs are available. Please consult factory for more information.

PL26LGMCD001LEDS812VBRT



MATERIAL	Aluminum / Brass
SIZE	4in sq. x 24in / 30in / 36in
LED	3w MR16 LED 36° (L24) / x2 4w LED strip
CCT	3000K (MR16) / 2700K (LEDS)
LUMENS	270lm (L24) / 490lm (LEDS)
VOLTAGE	12v / 120v / 277v
MOUNT	Deck mount / Stainless Steel U-bracket

FACBUS



MATERIAL	Stainless Steel
SIZE	4in

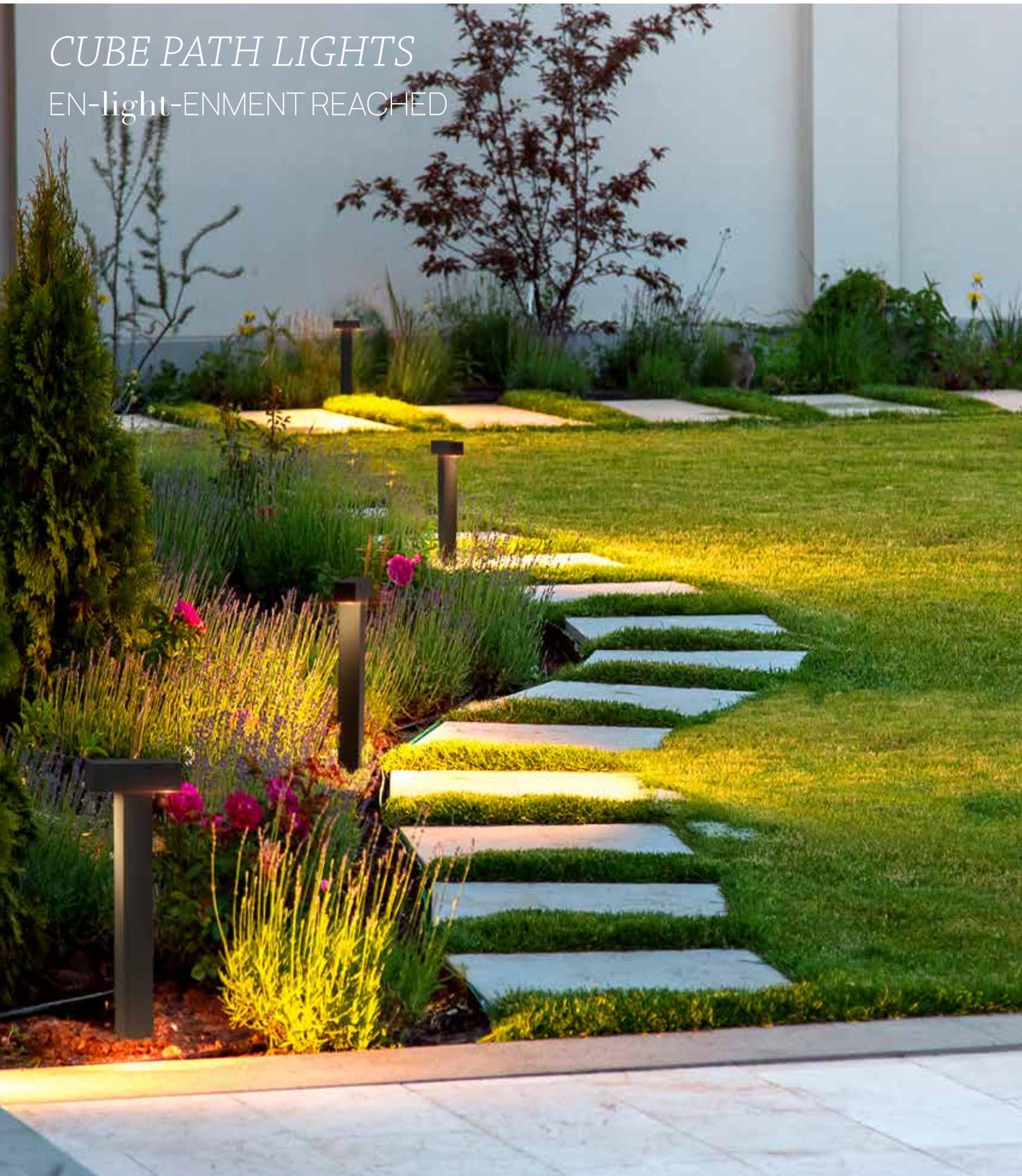
See LED custom design bollards brochure for more standard design options.
Custom designs are available. Please consult factory for more information.





CUSTOM BOLLARDS
FREEDOM OF EXPRESSION

CUBE PATH LIGHTS
EN-light-ENMENT REACHED





PATH LIGHTS

CUBE PATH LIGHTS



PL27SM1L4WHT / PL27SM2L4BLK



MATERIAL	Aluminum / Brass
SIZE	2.25in sq. x 24in
LED	2w Omni 2 G4 (L4) (SM1) / x2 2w Omni 2 G4 (L4) (SM2)
CCT	3000K
LUMENS	180lm (SM1) / 360lm (SM2)
VOLTAGE	12v
MOUNT	Deck mount / Stake mount (FA03 large ABS stake)

FA03LG (Large ABS Stake)



MATERIAL	ABS
SIZE	9in
DIAMETER	3in dia.

PL27LG1LED30CPR / PL27LG2LED30WIR



MATERIAL	Aluminum / Brass
SIZE	4in sq. x 36in
LED	30w LED module (LG1) / x2 30w LED module (LG2)
CCT	2700K / 3000K / 4100K
LUMENS	900lm (LG1) / 1800lm (LG2)
VOLTAGE	12v / 120v / 277v
MOUNT	Deck mount / Stainless Steel U-bracket

FACBUS



MATERIAL	Stainless Steel
SIZE	4in

SPECIALTY LIGHTS

LED FLAME LANTERNS



PL26DMCD001LEDS812VBRT

MATERIAL	Aluminum / Brass
SIZE	2.25in sq. x 24in
LED	3w MR16 LED 36° (L24) / 4w LED strip
CCT	3000K (MR16) / 2700K (LEDS)
LUMENS	270lm (L24) / 245lm (LEDS)
VOLTAGE	12v
MOUNT	Deck mount / Stake mount (FA03 large ABS stake)

See more custom designs in the Flame Lantern brochure for more standard design options. Custom designs are available. Please consult factory for more information.



PL26LGMCD001LEDS812VBRT

MATERIAL	Aluminum / Brass
SIZE	4in sq. x 24in / 30in / 36in
LED	3w MR16 LED 36° (L24) / x2 4w LED strip
CCT	3000K (MR16) / 2700K (LEDS)
LUMENS	270lm (L24) / 490lm (LEDS)
VOLTAGE	12v / 120v / 277v
MOUNT	Deck mount / Stainless Steel U-bracket

See more custom designs in the Flame Lantern brochure for more standard design options. Custom designs are available. Please consult factory for more information.



LED USB CHARGEABLE SIMULATED FLAME (FLEEDF)

FEATURES	4 flame modes (flame, solid light, breath, dimming)
CCT	1400-1600K
LUMENS	150lm
CHARGE TIME	4 hours
USAGE	8 hours continuous with solid light, 4 hours with others
INCLUDES	USB charging cable and remote



LENS OPTIONS

MATERIAL	Iridescent Glass (IG) White Lens (WL) Cracked Ice (CI)
SIZE	Each lens option is uniquely cut to fit the lantern





LED FLAME LANTERNS
EXPRESS YOURSELF

POST TOP LIGHTS
DECORATIVE LIGHTS THE WAY





SPECIALTY LIGHTS

LED POST TOP LIGHTS



SL69LGPFTK12WHT

MATERIAL	Aluminum / Brass
LED	3w Omni super saver LED (L12)
CCT	3000K
LUMENS	270lm
VOLTAGE	12v
LENS	High impact white acrylic lens



SL69LGPATL12WHT

MATERIAL	Aluminum / Brass
LED	3w Omni super saver LED (L12)
CCT	3000K
LUMENS	300lm
VOLTAGE	12v
LENS	High impact white acrylic lens



LIGHT WANDS
LIGHTING THE WAY

SPECIALTY LIGHTS

SURFACE MOUNT LIGHT WANDS



SL68MDWML24S112BRS

MATERIAL	Brass
ACRYLIC SIZE	12in / 18in / 24in 1.7in dia. (SM)
LED	3w MR16 LED 36° FL (L24)
CCT	3000K
LUMENS	270lm
VOLTAGE	12v
MOUNT	3in small brass canopy



SL68SMWML68S224BRS

MATERIAL	Brass
ACRYLIC SIZE	12in / 18in / 24in 2.36in dia. (MD)
LED	3w MR11 LED 40° FL
CCT	3000K
LUMENS	300lm
VOLTAGE	12v
MOUNT	3in small brass canopy

ACRYLIC TYPES



MATERIAL	Acrylic
ACRYLIC FEATURE	Clear (S1) / Bubble (S2) / Frosted (S3)
ACRYLIC SIZE	12in / 18in / 24in
ACRYLIC DIAMETER	1.7in dia. (MR11) / 2.36in dia. (MR16)

COLOR LENS OPTIONS AVAILABLE



Red (add -R)
Amber (add -A)
Green (add -G)
Blue (add -B)

SPECIALTY LIGHTS DESIGNER CUBES



SL64CD404L24IGDBZ

MATERIAL	Aluminum / Brass
SIZE	4in x 4in
LED	3w MR16 LED 36° (L24) / 4w LED strip
CCT	3000K (MR16) / 2700K (LEDS)
LUMENS	270lm (L24) / 245lm (LEDS)
VOLTAGE	12v
MOUNT	Deck mount / Stake mount (FA03 large ABS stake)

Custom designs are available. Please consult factory for more information.

IG

WL



LENS OPTIONS

MATERIAL	Iridescent Glass (IG) White Lens (WL)
SIZE	Each lens option is uniquely cut to fit the lantern





DESIGNER CUBES
PERSONALITY IN A CUBE



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STAY FOCUSED – WE’LL MAKE IT YOUR WAY!

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